

HOTBIRD NEXT GEN.

NEW RESOURCES AT EMEA'S N°1 VIDEO NEIGHBOURHOOD

MORE HOMES



162M

TV homes in EMEA,
up **34%** since 2010

94M

in Western Europe

38M

in Eastern Europe

30M

in MENA

MORE NETWORKS

90%

penetration of cable
and IPTV networks,
close to 100% in
some countries



61M

satellite homes



101M

cable/IPTV homes

MORE HOTELS

***** 5* hotels receiving
HOTBIRD



94% in Europe

91% in MENA

MORE CHOICE



900

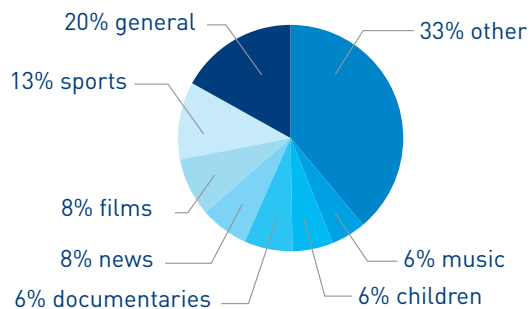
TV channels

+400

exclusive channels

+300

free-to-air



MORE REGIONS



7

major TV platforms



Regional content for
local markets



30 different
languages

MORE QUALITY



500

HDTV channels



50%

channels in HD



12

UHD channels

MORE POWER AND RELIABILITY



Two new
HOTBIRD satellites
entering in service
in 2023



Up to
53 dBW



Industry-leading
security and in-orbit
redundancy

MORE INNOVATION



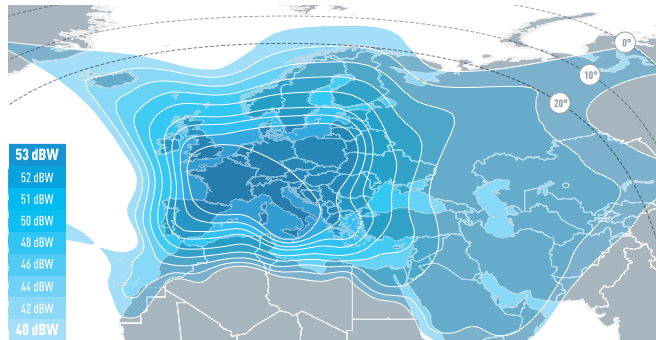
Native IP platform
for multi-screen
video delivery



Multi-lingual EPG
transforming
the FTA viewing
experience

HOTBIRD NEXT GEN. NEW RESOURCES AT EMEA'S N°1 VIDEO NEIGHBOURHOOD

HOTBIRD 13F & HOTBIRD 13G



Ku-band Widebeam Downlink Coverage

SATELLITE MANUFACTURER

Airbus Defence & Space

LAUNCH DATES

HOTBIRD 13F 15/10/2022

HOTBIRD 13G 03/11/2022

PROJECTED LIFETIME

> 15 YEARS

ORBITAL POSITION

13 DEGREES EAST

FREQUENCIES

KU-BAND

KEY MARKETS

- EUROPE
- MIDDLE EAST
- NORTH AFRICA

KEY SERVICES

- DTH BROADCASTING
- DISTRIBUTION TO CABLE,
IP AND DTT NETWORKS

What can we do for you? Please visit
www.eutelsat.com/enquiries