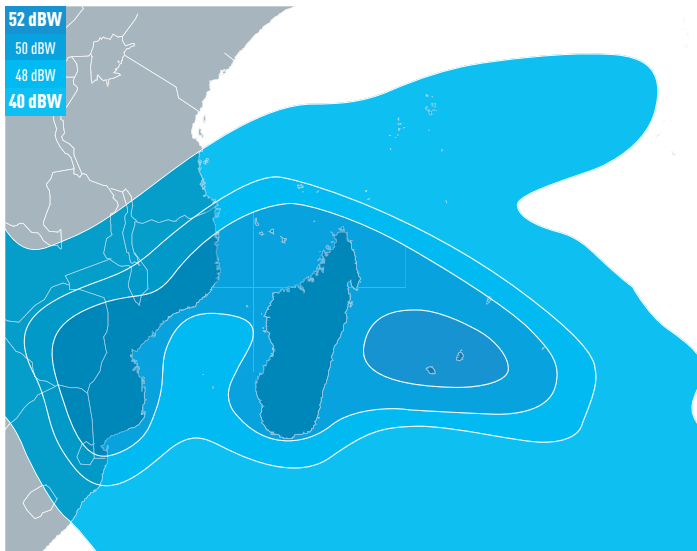


SATELLITE EUTELSAT 16A



HIGH POWER CAPACITY FOR BROADCAST AND TELECOMS



Ku-band South-East Africa Downlink Coverage

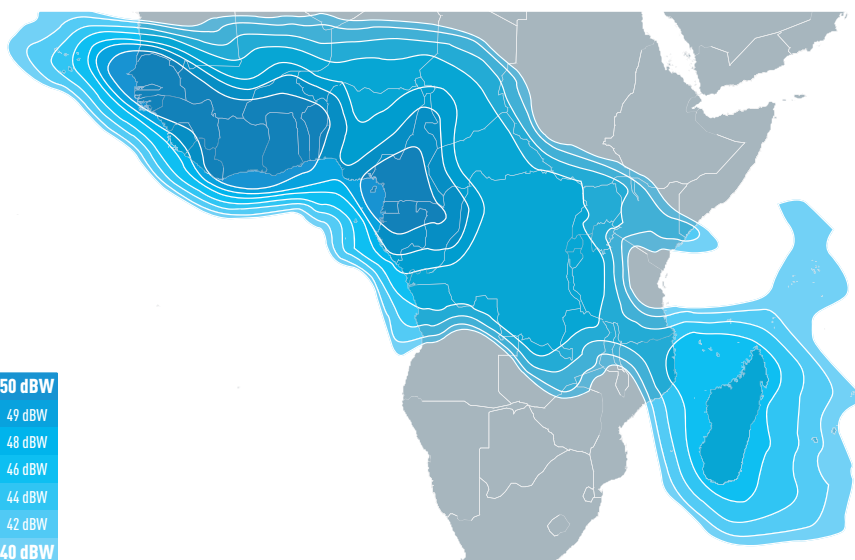
Through its configuration of Ku and Ka-band transponders, the powerful EUTELSAT 16A satellite provides capacity for broadcasting and telecom/data services.

High-power footprints of Central Europe and Indian Ocean islands support digital video broadcasting markets, while coverage of Africa stretching from Senegal to South Africa serves broadcast, data and telecom markets for SOHOs, SMEs and consumers in western and central Africa.

16° East is the leading broadcast position for Central and Eastern Europe, with extensive coverage of the CEE region, stretching across western Europe to reach expat communities. Pay-TV platforms using EUTELSAT 16A include SBB, Digitalb, Max TV and Tring.

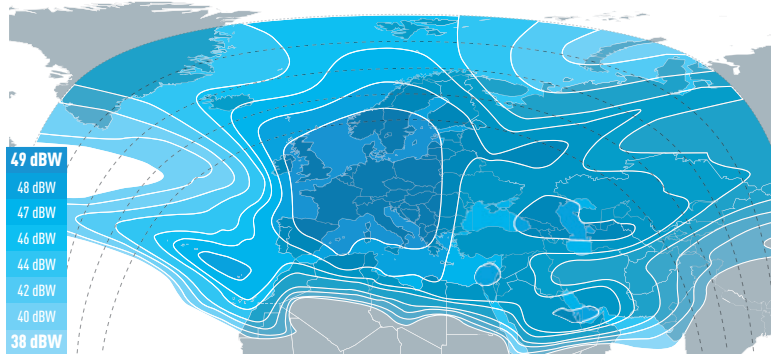
A second regional footprint over Madagascar and Indian Ocean islands serves the Canal+ Overseas, Parabole Réunion and Orange platforms as well as France Télévisions to support digital switchover in Reunion Island and Mayotte.

Over 12 million homes in Central Europe and 500,000 in Indian Ocean islands are equipped to receive broadcast services from Eutelsat's 16° East neighbourhood.

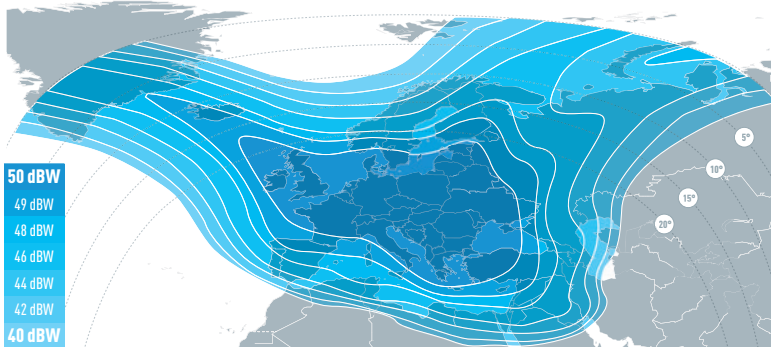


Ku-band Africa Downlink Coverage

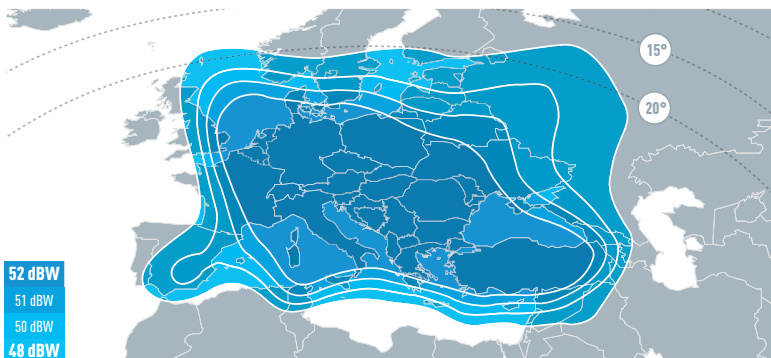
SATELLITE EUTELSAT 16A



Ku-band Europe A Downlink Coverage



Ku-band Europe B Downlink Coverage



Ka-band Europe C Downlink Coverage

KEY MARKETS

- CENTRAL/EASTERN EUROPE
- INDIAN OCEAN
- NORTH AFRICA
- SUB-SAHARAN AFRICA
- MIDDLE EAST

KEY SERVICES

- TV AND RADIO BROADCASTING
- BROADBAND APPLICATIONS
- PROFESSIONAL VIDEO
- DATA NETWORKS
- INTERNET APPLICATIONS

SATELLITE MANUFACTURE

THALES ALENIA SPACE

LAUNCH DATE

7/10/2011

PROJECTED LIFETIME

15 YEARS

ORBITAL POSITION

16 DEGREES EAST

FREQUENCIES

KU-BAND, KA-BAND

What can we do for you? Please visit
www.eutelsat.com/enquiries